

**BLACK**  
*pages* & **THE**  
**TRANSFORMATIONAL**  
**AGENDA**

Rates include BOTH the Search Engine Edition  
AND the 100,000 copy Print Edition!

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26th Anniversary Rate Card

Advertising Rates	
Sizes	Rates
Line Listing	\$ 400
1/16 Page	800
1/8 Page	1,200
1/4 Page	1,875
1/2 Page	3,000
3/4 Page	3,900
Full Page	4,800
Two Pages	9,600
Rates include a full year of INTERNET PLACEMENT	

Layout and Typesetting Charges	
Ad Size	Rate
1/16 Page or 1/8 Page	\$ 50
1/4 Page or 1/2 Page	100
3/4 Page or Full Page	200

Process Color Charges	
Ad Size	Rate
1/16 Page or 1/8 Page	\$ 50
1/4 Page or 1/2 Page	100
3/4 Page or Full Page	200

Distribution	
Print Circulation	100,000
Print Readership/Usage	400,000
Plus Full Internet Access	

Size Requirements W x H	
Description	Size in Inches
1/16 horizontal	2 3/4 x 7/8
1/8 horizontal	2 3/4 x 1 7/8
1/4 vertical	2 3/4 x 4
1/4 horizontal	5 7/8 x 1 7/8
1/2 vertical	2 3/4 x 8 1/4
1/2 horizontal	5 7/8 x 4
3/4 Page	5 7/8 x 6 1/8
Full Page	5 7/8 x 8 1/4

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Copy Deadline
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ENTIRE PUBLICATION IS ALSO AVAILABLE VIA INTERNET AT:

[www.black-pages.com](http://www.black-pages.com)

Also visit: [TheTransformationalAgenda.org](http://TheTransformationalAgenda.org)

7750 Clayton Road #11553 • St. Louis, Missouri 63105 • (314) 531-7300

Facsimile (314) 531-7302 • Email: [BlackPagesProduction@GMail.com](mailto:BlackPagesProduction@GMail.com)